

AVATARS REALM

PLAYER & PROGRAMME GUIDE
OCTOBER 2026

ENTER THE REALM

Train. Play. Compete. Belong.

Build your skills. Find your squad.
Make your next move.

GEN.G / PARTNER FEATURE

The GOLD standard in Esports

Planned facility north of Johannesburg.
Exact location to be confirmed.

Explore our proposed Academy pathways, lounge options and competition programme. Final offers and opening details are confirmed before enrolment or bookings.

01 / YOUR STARTING POINT

One community. Three ways in.

Structured development. Social play.
Something to compete for.

Learn.

Build mechanics, confidence and teamwork through a pathway matched to your readiness.

Play.

Drop in for a session, bring your squad or choose a monthly lounge pass.

Compete.

Work towards league play, quarterly tournaments and the Arena stage.

ACADEMY / MONTHLY PROGRAMME FEES

BEGINNER

R1,500

per month

3-month foundation
Month-to-month proposal

INTERMEDIATE

R2,200

per month

6-month development
Month-to-month proposal

PRO ACADEMY

R1,800

per month

12-month performance
Commitment terms TBC

Choose for readiness—not only for price or rank. A programme-fit conversation and baseline review help identify your starting point.

Monthly billing. A longer learning journey.

Beginner and Intermediate learning frameworks are recommended development journeys, not fixed minimum contracts. The Pro pathway spans a year; its commitment and cancellation terms are still to be confirmed. Fees and included hours remain proposed.

02 / BEGINNER

Start with confidence.

A strong foundation for your next level.

R1,500

per month

3-month pathway
Proposed month-to-month

New to competitive gaming—or ready to move beyond casual play? Build the core habits that make improvement possible. No previous competitive experience is required.

Build your basics.

- Game settings and equipment confidence.
- Core mechanics and repeatable practice.
- Communication, teamwork and fair play.
- Better decisions and learning from mistakes.
- A safe practice routine that fits your life.

First four weeks: foundations

Find your starting point, establish safe habits and agree a small set of improvement goals.

Your three-month journey.

MONTH 01

Find your baseline.

Understand the fundamentals and record where you are starting.

MONTH 02

Build consistency.

Apply core skills in guided play. Strengthen communication and your practice routine.

MONTH 03

Apply. Review. Progress.

Compare improvement with your baseline and assess readiness for the next stage.

PROGRESS THAT IS PERSONAL

Your improvement matters.

Assessment looks at skills, decisions, communication, consistency and response to feedback—not just rank or a single win.

The next step may be Intermediate assessment, continued foundation work or further practice. Promotion is not automatic.

03 / INTERMEDIATE

Make practice count.

Turn feedback into stronger match performance.

R2,200

per month

6-month framework
Proposed month-to-month

For players who know the basics and want to train with purpose. Develop consistency, understand your role and prepare for organised play through focused sessions and match review.

Sharpen your game.

- Advanced mechanics under pressure.
- Positioning and role-specific responsibilities.
- Team coordination and communication.
- Match review and actionable practice goals.
- League rules, match routines and preparation.

Six months. Clear priorities.

MONTHS 01–02 / ESTABLISH

Know what to improve.

Review current play, identify recurring errors and set role-specific goals.

MONTHS 03–04 / DEVELOP

Put feedback into action.

Build consistency in structured practice and team scenarios.

MONTHS 05–06 / PREPARE

Get match-ready.

Refine routines and review readiness for suitable league or tournament participation.

THE REVIEW-TO-PRACTICE LOOP

See it. Work on it. Test it.

Good feedback gives you a small number of practical actions: what to practise, why it matters and how to measure improvement.

Progression is based on development and readiness—not simply time spent on the programme.

04 / PRO ACADEMY

Commit to your craft.

A longer runway for sustained development.

R1,800

per month

12-month pathway
Commitment terms TBC

A year-long development pathway for committed players seeking disciplined training, advanced feedback and preparation for organised competition.

Train with intent.

- Individual development goals and structured training.
- Advanced coaching and match review.
- Team roles and communication under pressure.
- League and tournament readiness.
- Ongoing assessment and pathway conversations.

Development, not a guarantee.

"Pro" describes a pathway level. It does not promise a professional contract, employment, sponsorship or tournament success.

Your annual framework.

MONTHS 01–03

Baseline & goals.

Set priorities, establish habits and agree a review approach.

MONTHS 04–06

Build consistency.

Refine execution, role understanding and team preparation.

MONTHS 07–09

Apply in competition.

Prepare for suitable organised play and use match feedback to adapt training.

MONTHS 10–12

Review & plan.

Assess the year's development and choose your next step.

TWO DIFFERENT OFFERS

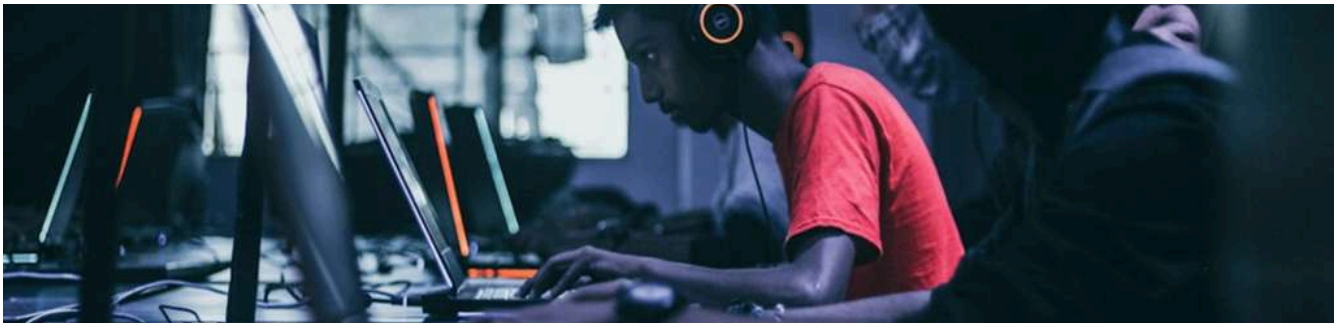
Pro Academy ≠ Pro lounge pass.

R1,800/month is the proposed Academy pathway. The R1,999/month Pro lounge pass is a separate play membership. Neither automatically includes the other.

05 / THE LOUNGE

More play. Your way.

A quick session. A prepaid pack.
A regular spot for you and your squad.



Illustrative gaming-community photography / Florian Olivo, Unsplash. Not the Avatars Realm facility.

Drop in & play

Student / school-hour	**R40 / hour**
Walk-in off-peak	**R50 / hour**
Walk-in peak	**R70 / hour**

Stay a little longer

5-hour pack	**R225**
10-hour pack	**R400**

No membership required for hourly or prepaid access.

MONTHLY LOUNGE PASSES / PROPOSED

SOCIAL

R399

per month

8 off-peak gaming hours.
Community access and booking priority.

COMPETITIVE

R899

per month

24 gaming hours.
Priority booking and 2 group coaching sessions.

PRO LOUNGE

R1,999

per month

50-hour capped model.
1 individual coaching session and a monthly review.

> All rates and benefits are proposed. Confirm student eligibility, peak periods, availability, pack expiry, rollover and cancellation rules. Pro lounge access is capped—not unlimited. Refreshments, event entry and Academy fees are separate unless expressly included.

06 / REALM POINTS

Play here.
Get more back.

A local loyalty concept built around play, development and community participation.

THE IDEA

Make every eligible visit count.

Earn Realm Points through eligible paid play, coaching, league participation and community activity. Build your balance towards selected local benefits.

This is a proposed Avatars Realm rewards programme—not a current redeemable entitlement.

Proposed earning multipliers.

1.0×	1.25×	1.5×
Social	**Competitive**	**Pro lounge**
Base earning rate	25% more local points	50% more local points

Multipliers apply to the same eligible activity against a confirmed base rate. Earning rules, caps and exclusions will be published before launch.

Benefits being explored.

- Selected food, drink and event discounts.
- Guest passes and booking benefits.
- Coaching credits and tournament-entry offers.
- Recognition and future merchandise offers.

Local rewards. Not in-game XP.

Realm Points do not change publisher-controlled XP, currency, ranking or performance. External rewards need a separate approved agreement.

Final rules will define earning, redemption, expiry, availability and balance recording.

07 / THE ARENA

Beyond the screen.

Gaming, coaching and live competition.
A place to connect between matches.



Illustrative competitive-gaming photography / Alex Haney, Unsplash. Not the Avatars Realm facility.

PC Gaming Zone

Play, practise, scrimmage and take part in suitable league activity.

Academy Rooms

Coaching, game analysis and focused development.

Arena / Stage

Finals, showcases, commentary and spectator experiences.

Social Lounge

Meet your squad and relax between sessions.

Content Corner

Planned creator, commentary and broadcast-preparation activity.

Food & Beverage

Planned refreshments and selected member offers. Future merchandise and partner demonstrations subject to approval.

Planned north of Johannesburg.

The exact facility is still to be confirmed. Opening dates, equipment, accessibility, capacity and visit arrangements will be announced once finalised.

08 / COMPETITION

Something to work towards.

Monthly league windows.
Quarterly tournament moments.

The Community League.

Build consistency across a season, follow the standings and work towards a final or showcase.

Proposed Social, Competitive and Pro divisions. Each season will publish eligibility, match times, scoring and conduct rules.

FLAGSHIP EVENT

Open Esports Championship.

The planned headline event within the wider competition programme. Final dates, lineup, divisions and prize arrangements will be announced separately.

Four planned tournament windows.

WINDOW 01	Open community launch tournament / accessible competition.
WINDOW 02	Team competition / coordinated match play.
WINDOW 03	Mobile and grassroots participation / lineup subject to approval.
WINDOW 04	Season finals / flagship Open Esports Championship.

Quarterly timing is planned; all dates are TBC. Entry fees, prizes and event duration are not committed. Membership does not guarantee entry; spectator and broadcast details follow each approved event plan.

FROM INTEREST TO THE ARENA

Enquire → Confirm entry → Compete → Finals

Share your game and team or spectator interest. Register when entries open, follow the published rules and qualifiers, and work towards selected Arena finals. An enquiry is not a confirmed place.

09 / PLAYER DEVELOPMENT

Your pace. Your next step.

Progress should reflect improvement, readiness and what you want from gaming.

Measure what matters.

BASELINE

Know your starting point.

Review experience, strengths and priority development needs.

DEVELOPMENT REVIEW

Make the next action clear.

Compare progress with agreed goals and focus practice on useful improvements.

READINESS REVIEW

Choose the right next level.

Assess whether another pathway or competition division is appropriate.

Evidence may include observed play, match review, communication and engagement with feedback. Coaches will confirm rubrics and review dates.

More than one successful outcome.

Progressing is one option. Repeating foundation work, staying at the same level or choosing social gaming can also be the right next step.

Attendance alone does not guarantee promotion. Experienced players may be placed beyond Beginner where the assessment supports it.

SCHOOLS / INSTITUTIONS

Bring a group into the Realm.

A proposed school and institution offer combining scheduled learning, reporting and a possible term-end showcase.

R12,500

per term / up to 20 learners

Timetable, scope, curriculum alignment and guardian arrangements to be confirmed. No accreditation is claimed.

10 / GOOD QUESTIONS

Know your next move.

The practical details, without the guesswork.

Do I need competitive experience?	Not for Beginner. Intermediate and Pro placement depend on readiness and programme-fit assessment.
Do I need a lounge membership?	No. Proposed hourly and prepaid options allow casual access, subject to opening times and station availability.
Are Academy fees and lounge passes the same?	No. They are separate offers. Confirm included hours or an approved bundle before purchasing both.
How many sessions are included?	Session frequency, coached hours, practice access and assessment schedules will be specified in the final intake offer.
Is equipment included?	Facility equipment is planned. Confirm the equipment included in your programme or booking before bringing personal peripherals.
What are the contract terms?	Beginner and Intermediate are proposed month-to-month. Pro has a twelve-month learning pathway, with commitment terms still to be confirmed. Obtain the full notice, pause and cancellation terms.
Can rewards increase my in-game XP?	Realm Points are local loyalty points. Publisher-controlled XP or currency benefits require separate approved agreements.
Is there a qualification or pro contract?	Neither is guaranteed. Analytics, AI feedback, accreditation and external career pathways are not promised inclusions. Approved additions would be announced separately.

Before you commit

Confirm the final price and tax treatment, any joining charges, included hours, age requirements, assessments, access and cancellation terms. Tournament entry, refreshments and separate memberships are not automatically included.

11 / GET IN TOUCH

Your next move starts here.

Tell us your game. Tell us your goal.

info@avatarsrealm.co.za

Planned facility north of Johannesburg.
Exact location to be confirmed.

What brings you in?

Academy. Lounge. Competition.
School and group enquiries.

Share your experience, availability and access questions.
The team will explain the next steps.

Tell us what you play.

EA Sports FC 26, Call of Duty,
Valorant, PUBG Mobile,
League of Legends—or another title.

An interest list, not a confirmed event lineup.

GEN.G / PARTNER FEATURE

The GOLD standard in Esports

Gen.G branding is featured with permission through Avatars Realm's partner agreement. Additional partner-enabled programme or publisher benefits require their own approved terms.

Offer status. Programme frameworks, pricing, lounge benefits, Realm Points and events are proposed pilot information. Final written offers take precedence. Opening dates and the exact venue are unconfirmed; visits are arranged only once availability is confirmed.

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